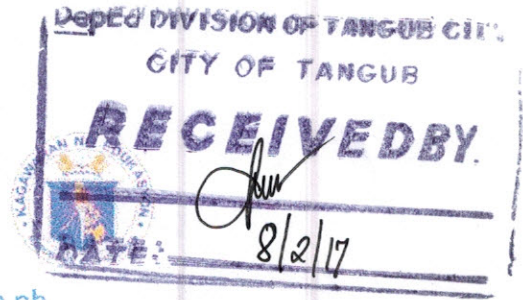




Republic of the Philippines  
Department of Education  
Region X  
**DIVISION OF TANGUB CITY**  
Anecito Siete St., Tangub City  
Telefax: (088) 395-3372

Email: [deped10\\_tangub@yahoo.com.ph](mailto:deped10_tangub@yahoo.com.ph)



**DIVISION MEMORANDUM**  
**No. 161 s. 2017**

**To:** Curriculum Implementation Division  
School Governance and Operations Division  
Elementary Coordinating Principals and School Heads/TICs  
Secondary School Principals and School Heads  
This Division

**From:** **VICTORIA V. GAZO, Ph. D., CESO V**  
Schools Division Superintendent

**Subject:** **2017 DIVISION SCHOOLS PRESS CONFERENCE (DSPC)**

**Date:** **August 2, 2017**

1. Pursuant to Republic Act No. 7079, otherwise known as Campus Journalism Act of 1991, this Office through the Curriculum Implementation Division (CID) will conduct the **2017 Division Schools Press Conference (DSPC)** on August 18-20, 2017 at Function Hall I and Division Conference Hall, Tangub City.
2. The conference aims to achieve the following objectives:
  - a. demonstrate understanding on the importance of journalism by expressing it through different journalistic endeavors and approaches;
  - b. sustain advocacy on social consciousness;
  - c. provide a venue for an enriching learning experience for learners interested in pursuing journalism as a career;
  - d. promote responsible journalism and fair ethical use of social media; and
  - e. enhance journalistic competence through healthy and friendly competition.
3. These are the following journalistic events to be contested, to wit:
  - a. Individual Writing Contest
    - \*Newswriting/Pagsulat ng Balita
    - \*Editorial Writing/Pagsulat ng Editoryal
    - \*Feature Writing/Pagsulat ng Lathalain
    - \*Science Newswriting/Pagsulat ng Balitang Agham
    - \*Sportswriting/Pagsulat ng Balitang Pampalakasan
    - \*Photojournalism/Pagkuha ng Larawan
    - \*Editorial Cartooning/Kartung Pang-editoryal
    - \*Copyreading and Headline Writing/Pagsisipi at Pag-uulo ng Balita
  - b. Team Contest/Group Contest
    - \*Script Writing and Radio Broadcasting
    - \*Script Writing and TV Broadcasting
    - \*Collaborative Publishing
    - \*Online Writing
4. Participants of the conference are the top three winners of the school/district level individual writing contest and the first place winner of the collaborative writing, radio broadcasting, TV broadcasting and online writing contests together with their school

paper advisers/coaches from the elementary and secondary schools. TV broadcasting shall be contested in the secondary level only. Senior high school student-participants, moreover, can join the contest with the Junior high school student-participants under secondary level category.

5. Advisers and coaches are responsible for the contestants' safety and security all throughout the three-day DSPC. Thus, parents' permit, medical certificate and Registration Form/Participant's Profile must be prepared and submitted to the registration committee upon arrival and registration at the assigned venue.
6. It is expected that every participating school shall bring soft or hard copy of the school publication/school paper (12 to 16 page-publication in A4 size English or Filipino) as mandatory requirement of the conference as agreed during the previous meeting of the school paper advisers and English teachers held on March 17, 2017 at the Division Conference Hall.
7. Top seven individual writing contest winners in every event and top three winners in the team/group contest (collaborative publishing, radio broadcasting, TV broadcasting and online writing) shall be proclaimed during the awarding ceremony on Day 3.
8. Only top three winners in the individual writing contest and first place winners in the team/group contest will qualify to the Regional Schools Press Conference (RSPC).
9. There will be a planning conference/meeting of school paper advisers and assigned coaches on August 11, 2017, Friday at 3:30 in the afternoon at the Division Conference Hall in preparation for the coming DSPC. Only one teacher from a participating school shall attend. However, the DSPAA officers are expected to join the meeting.
10. Teacher-participants are entitled for a two-day service credits.
11. Meals, snacks and travel expenses of the participants shall be charged to school MOOE/PTA/school publication fund subject to usual and proper accounting and auditing rules, regulations and policies.
12. Immediate dissemination of this Memorandum to all concerned is enjoined.

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