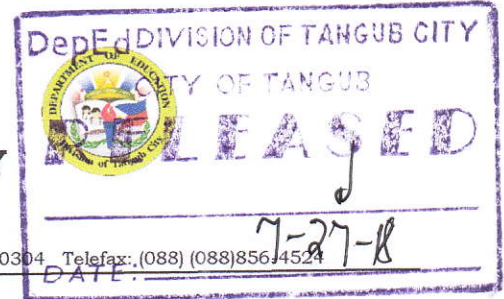




Republic of the Philippines  
Department of Education  
Region X – Northern Mindanao  
**DIVISION OF TANGUB CITY**  
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July 27, 2018

**DIVISION MEMORANDUM**

No. **196**, s. 2018

**DISSEMINATION OF REGIONAL MEMORANDUM NO. 277, S. 2018  
(Baseline Data Survey by the Nielsen Company)**

To: Principals/Head Teachers, TICs, OICs  
Elementary and Secondary Schools  
This Division

1. The Department of Education, thru the Nielsen Company, will be gathering baseline data in every school nationwide.
2. The Baseline Data Gathering Survey will focus on the DepED Computerization Program (DCP), the DepED Internet Connectivity Program (DICP), and the National School Building Inventory (NSBI). The data gathered will be used as comparison with the results of future monitoring and evaluation efforts to all the Department of Education to measure the impact of the aforementioned programs.
3. Teams will be visiting schools conducting interviews and accomplishing forms.
4. In line with this, school heads are advised to download and accomplish in advance the Data Collection Forms at <http://www.depedtangub.net/downloadable-forms>.
5. Immediate and wide dissemination of this Memorandum is desired.

**JEAN G. VELOSO**

Assistant Schools Division Superintendent  
OIC - Schools Division Superintendent

To be indicated in the Perpetual Index  
under the following subjects:

DCP            DICP            ICT

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**Relevant, inclusive and liberating basic education builds a strong nation.**